

Minutes of: 25th District Agricultural Association

Meeting Held on: Monday, May 19, 2003

Directors Present: Myrna Abramowicz, Paul Battisti, Jim Cathcart, Dave Dickson, Hope Lugo, and Peggy O'Kelly

Directors Absent
And Excused: None

Staff Present: Joseph Anderson and Rosemary Stockwell

Others Present: Linda Altamura, Mark Barlow, Sue Barlow, Debra Blodgett, Scott Brown, Martha Burdick, Dave Buurma, Greg Coleman, Kevin Courtney, Julie Deck, Al Edmister, George Elicker, Sherell Fagan, Steven Feigel, Jack Fichtenberg, Leon Garcia, George Gordon, Christopher Hagerman, Sharon Hagerman, Bo Hendrickson, Chad Hendrickson, Michael Hoffman, Michael Jordan, Eve Kahn, Doug Kay, Tediane Kling, Tim Kling, Lory Laughter-Burch, Patrick Longham, Lupe Lopez, Rene Lopez, Rick Lopez, Sharon Macklin, Jim Martin, Kevin G. Maschmidt, J.T. Mason, Erik McLaughlin, Mary McLaughlin, Trevor McLaughlin, Fred McWilliams, Bryan Metcalf, Bryan Miller, Julie Mourad, Mike Mourad, Liza Nega, Tony Norris, Kurt Nystrom, Rachel Olea, Jim O'Loughlin, Renee Pickett, Laurie Puzo, John Rodgers, John Salmon, Suedee Shenk, Dave Sherwood, Howard Siegel, Kathy Simmons, Andy Stetler, Nancy Stetler, Rick Stetler, Connie Stueland, Ron Swim, Marie Tarap, Ilene Todd, Roger Vaughan, Blake Walker, Marilyn Walker, Matt Webb, Dancla Winford, and Tom Young

ROLL CALL AND QUORUM CONFIRMATION

President Abramowicz called the meeting to order at 6:45 p.m., confirming the presence of a quorum.

APPROVAL OF AGENDA

The Board unanimously approved the agenda.

PUBLIC COMMENT

Myrna began by telling the crowd that the Board was thrilled to see so many new faces and thanked everyone there for their attendance.

She opened the meeting for public comment. Hearing none, she closed this portion of the meeting and turned it over to project managers Laura Lafler of LSA Associates and Barry Martin of Public Affairs Management.

INFORMATION ITEMS AND PROGRAM REPORTS

Recap of the Planning Process to Date – Barry Martin began the presentation with a brief overview of the process to date and how financing drives the process. Mission Statement was reviewed as well as the history of the Fair.

Presentation of Alternative Conceptual Site Plans - Frank Haselton of LSA Associates discussed the guiding principles and reviewed the four concepts presented to the Board and for the public to comment on.

Jason Moody of Economic Planning Systems discussed the existing financial conditions.

Barry Martin introduced the next steps and opened the floor for public comment.

PUBLIC COMMENT

The following is a list of questions asked, some answers and comments that were received by the public.

- ? In discussion of the financials you stated that \$124,000 was subsidized by state funding. However only \$70,000 was expended leaving \$54,000. Why is that not going towards maintenance improvements?
- ? You mentioned the failing sewer lines. Doesn't the City maintain them?
 - o (No, State and Expo's responsibility.)
- ? Why isn't land sale an option being discussed?
 - o (The legislation done by the previous board is still an option for the current board.)
- ? You stated that a conference center whether 75,000 sq. ft. or 150,000 sq. ft. would all pretty much break even. This doesn't make sense to me.
 - o (Our study's showed that most conference centers were a break-even proposition and some subsidy was usually required.)
- ? Why is there no financial information in the packet? Will it be made available?
 - o (The financial component was not included in tonight's presentation because it has yet to be discussed before the Board. This will be done at the regular board meeting tomorrow.)
- ? What is on the agenda for tomorrow's board meeting?
 - o (The financial component will be discussed along with the 4th alternative.)
- ? If a person wants to come to the meeting will they be allowed to speak to each issue or only during the public comment offered at the beginning of the meeting?
 - o (Public Comment at the beginning of the meeting is allowed on items not on the agenda. Public Comment is taken on agenda items when the President calls for comment only on that subject.)

- ? In your presentation you mentioned many areas to be included. However, I did not hear you address the Firefighters request to house their museum.
 - o (At this point in the process we are only looking at possibilities that fit the financial needs of the future of the Exposition. Incorporating space within the plans for groups that would not financially benefit the Exposition's needs is not something that we are considering at this point in the process.)

General Comments

- ❖ Difficulty in translating projections based on information given; Question accuracy of information
- ❖ Facilities for youth might capture revenue that doesn't currently exist; Potential for leased youth sporting facilities; Consider a skateboard/skate park
- ❖ Revenue generating uses may not serve the whole community (i.e. commercial or residential)
- ❖ Deal with parking issues when there's a problem - bring people first; Parking availability may determine use; Consider satellite parking with shuttles and trolley; Consider good neighbor policies regarding parking
- ❖ Research promoters for potential market; Refine use zone chart to reflect fair and non-fair uses; Consider the potential for separate/multiple recreation facilities/buildings; Contingency planning in the short term needs to be addressed
- ❖ Is the community "Willing to pay"?

ADJOURNMENT

The meeting of the 25th District Agricultural Association Board of Directors adjourned at 8:45 pm.

Joseph Anderson, Interim CEO

Date

Myrna Abramowicz, President

Date