

Minutes of: 25th District Agricultural Association

Meeting Held on: Tuesday, April 15, 2003

Directors Present: Myrna Abramowicz, Paul Battisti, Don Carr, Jim Cathcart, Dave Dickson, Hope Lugo, Peggy O'Kelly and Greg Rodeno

Directors Absent And Excused: Paul Dohring

Staff Present: Joseph Anderson and Denise O'Brien

Others Present: Kevin Courtney, Frank Haselton, Jack Hussey, Laura Lafler, Barry Martin, John Salmon

ROLL CALL AND QUORUM CONFIRMATION

President Abramowicz called the meeting to order at 1:00 p.m., confirming the presence of a quorum.

APPROVAL OF AGENDA

President Abramowicz called for approval of the agenda.

Director Carr moved approval of the agenda as presented. Director Lugo seconded the motion. The motion carried unanimously.

PUBLIC COMMENT

President Abramowicz opened the floor for public comment. Hearing none, she closed this portion of the meeting.

APPROVAL OF THE MINUTES OF THE LAST MEETINGS

Director Rodeno moved approval of the minutes from February 18th. Director Carr seconded the motion. The motion carried, with Director Cathcart abstaining.

INFORMATION ITEMS AND PROGRAM REPORTS **COMMITTEE REPORTS**

Executive Committee – President Abramowicz reported on the Executive Committee. The committee met in Sacramento with Secretary Bill Lyons, Secretary Aileen Adams, their attorney's and Kirk Trost. The meeting was very positive.

Personnel Committee – There was no Personnel Committee report at this meeting.

Friends Committee – There was no Friends Committee report at this meeting.

Livestock Committee – There was no Livestock Committee report at this meeting.

Buildings and Grounds Committee – Director Battisti gave a report on the buildings and grounds committee. He has met with Interim CEO Anderson and has been brought up to speed on the happenings at the Expo.

Finance Committee – Director Cathcart gave the Finance Committee report. It is still early so there is not much happening. RV revenues are down this year compared to budget and last year at this time. This is due to the amount of standing water we have had to deal with in our RV Park.

Real Estate and Development Committee – Directors Rodeno and Dickson reported on their sub committee meeting since the last Board meeting. The sub committee has met with people involved in the junior livestock advisory committee. The committee wants to help brainstorm ideas to utilize the livestock area of the fairgrounds in the interim.

The meeting with Secretary Lyons and Secretary Adams went very well. They were pleased to hear about the Board's emerging vision of green space, open space, community center. Secretary Lyons liked the idea of working with the vintners, growers and farm bureau associations, saying that was more the purpose of a district agricultural association.

Secretary Lyons encouraged the Board to submit a proposed budget for Phase Three of the planning process so that he could submit it with the budget. President Abramowicz asked that the Real Estate and Development committee prepare this budget and submit it to Sacramento as soon as possible. Once submitted, the Board will review and make changes as needed.

CORRESPONDENCE

The Board received the monthly report legislative update from CFA.

NEW BUSINESS

President Abramowicz asked for any new business items to discuss. Hearing none, President Abramowicz closed this portion of the meeting.

FUTURE BOARD MEETING DATES

President Abramowicz reviewed the dates of the next three Board meetings.

ACTION ITEMS

CONSENT CALENDAR

The Consent Calendar consisted of the following: Rental Agreements # 2003-054 through and including # 2003-0653, Standard Agreements # STD-03-23 through and including # 2003-029, and Summer Fair Commercial Agreements # SUCOM-03-055 through and including SUCOM-03-067.

Director Battisti moved approval of the Consent Calendar as presented. Director Lugo seconded the motion. The motion carried unanimously.

CEO/MANAGER'S REPORT

Interim CEO Anderson detailed the entertainment already scheduled for this year's Fair. On Wednesday, August 6th we have booked The Supreme's featuring Mary Wilson, and on Friday, August 8th, we have confirmed country music's Tracy Byrd. We are excited about these two performances, as well as the concert we are working on for Thursday, that is yet to be confirmed.

Staff recently attended the Nuts and Bolts training at Cal Expo, learning about depreciation, insurance and contract updates and special personnel issues.

The Department of Food and Agriculture is getting ready to release the financial impact study of fairs on the State of California, recently completed by KPMG. Individual fairs will also receive a specialized report on their local impact, for use with sponsor, local politicians, etc. Those will be released in late July or early August.

The City Police Department has given us preliminary estimates on costs for the fair this year. Right now, the contract will increase \$15,000 over last year. This is due to the City not discounting police services to non-profits any longer. The Police Chief will take the issue up before the City Council to see if there is any way the Fair, and other not-for-profits like the schools, can receive some sort of discount. The Board asked if there was a way to cut back on police services, supplement with security and if there was money at Fairs and Expositions to help offset this rise in cost. Joe explained that we already supplement with security, that is would not be prudent to cut back on police services at this point, and he would look into any funding from other sources to help pay for the increase in cost.

Currently, all the urinals and toilets on grounds are being replaced with low flow fixtures. This project is being done for free by the City.

California Construction Authority will be releasing the bid package to re-roof Chardonnay Hall later this month. The job should be completed by fair time. Other projects in the works at CCA include paving repair to the main mall way and installing wheel chair access ramps to the food line on the mall way. Today, we are receiving delivery of a portable wheel chair lift, for ADA access to all the stages on grounds.

VISIONING SESSION AND PLANNING MEETING

President Abramowicz turned the meeting over to planning manager Laura Lafler and facilitator Frank Haselton of LSA Associates, for the planning and visioning session.

Frank Haselton, Laura Lafler and the Board reviewed the visioning and matrices from the March Board meeting. From the suggestions the Board offered, three design uses were developed. The Board reviewed each of the design and commented.

After the review, Laura Lafler asked for comments on the future status of the grandstand arena, the carriage collection and a farm on the property.

When the Board was finished with their review, President Abramowicz opened the meeting up for public comment.

John Salmon noted that none of the proposed designs included the current tree-lined mall way. The Board asked that a fourth design, planned around the current location of the tree-lined mall way, be drawn up and proposed for the next meeting.

ADJOURNMENT

The meeting of the 25th District Agricultural Association Board of Directors adjourned at 3:42 pm.

Joseph Anderson, Interim CEO Date

Myrna Abramowicz, President Date